



LA COUTTS
TORONTO

FOR IMMEDIATE RELEASE

La Coutts Toronto Announces Participation in the 2024 PGA Show for Showcase of Innovative Golf Collection

TORONTO, ON - November 29, 2023 - La Coutts Toronto is thrilled to announce its participation in the highly anticipated 2024 PGA Show in Orlando on January 23-26, 2023. **The company will be unveiling its latest golf collection of thermal designer handbags**, meticulously crafted for golf enthusiasts. These cutting-edge handbags not only provide exceptional thermal insulation for protecting valuable items but also seamlessly integrate with golfing attire, enhancing convenience and ease of use.

La Coutts Toronto's thermal designer handbags are designed to deliver versatility beyond the golf course. They offer the **perfect solution for carrying temperature-sensitive medications, fresh snacks, as well as daily essentials** such as sunscreen, lip balms, wallets, keys, and phones. With La Coutts Toronto handbags, golfers can now enjoy the convenience of having all their valuables and essentials efficiently organized and protected in style.



The brand's commitment to innovation and style is evident in every product, with each handbag ***meticulously crafted to meet PGA carry dimensions***. Furthermore, two handbags are specifically designed to fit perfectly, side by side, in a two-person golf cart basket.

Attendees of the 2024 PGA Show are invited to explore La Coutts Toronto booth #4057. Visitors will have the opportunity to witness daily demonstrations that showcase the exceptional features and functionality of La Coutts Toronto's thermal handbags. ***Attendees who meet with us will have a chance to enter a draw for La Coutts products worth \$400.***

La Coutts Toronto will also be unveiling its brand-new collection of trendy and fashionable thermal designer handbags. Be sure to book your meeting and experience the best that La Coutts Toronto has to offer at the PGA SHOW!

Exclusive Offers!

Corporate Discounts:

- Pre-order La Coutts Thermal Designer Handbags before the conference opens and enjoy a **10% discount on your purchase** when placing a minimum order of 100 units.
- Make your way to La Coutts Toronto's booth during the three days of the conference to unlock the Early Conference Order Discount. Secure a **8% discount on your total purchase** by placing your order within this extended timeframe. Don't miss out on this exclusive offer, with a minimum order requirement of 100 units.

Attendee Perks:

- Each day, the first FIVE booked meetings will receive La Coutts products valued at \$400. Attendees have the opportunity to secure a meeting and learn about La Coutts' amazing products, all while receiving this special gift. Only 15 slots are available, so don't miss your chance!



About La Coutts Toronto:

La Coutts Toronto is a thermal designer handbag company that specializes in creating stylish and functional bags for the modern-day lifestyle. With the incorporation of thermal technology, La Coutts Toronto ensures that customers' belongings are well-protected and maintained at optimal temperatures while radiating a timeless sense of elegance. The brand's handbags embody a seamless fusion of fashion-forward designs and innovative thermal capabilities, providing a premium storage solution that is both practical and visually appealing.

About PGA Golf Exhibitions:

PGA Golf Exhibitions organizes the PGA Show and PGA Buying & Education Summit in partnership with the PGA of America. Since its inception in 1954, the PGA Show has evolved into the largest annual business event for the global golf industry. Additionally, the PGA Show Buying & Education Summit serves as an influential mid-season event that fosters business relationships leading up to the annual PGA Show.

About the PGA of America:

The PGA of America stands as one of the world's largest sports organizations, boasting a membership of over 29,000 PGA of America Golf Professionals who actively drive interest and participation in the sport. The organization owns and operates numerous prestigious championships and events, including major championships for men, women, seniors, and the notable Ryder Cup.

To explore La Coutts Toronto's collection and for more information on the brand, please visit their official website at lacoutts.com.

Contact:

Special Business Accounts and Contract inquiries:

Honey Abada: finance@lacoutts.com

Brand and Product Information inquiries:

Claris Minas Manglicmot: claris@lacoutts.com

