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# UNEEKOR

## Uneekor to Exhibit at 2024 PGA Show

### *Leading Golf Simulator Company Announces Return to PGA Show in Orlando, Florida for Fifth Consecutive Year*

Irvine, California – [Uneekor](#), makers of the world’s most innovative and meticulously engineered golf simulator technologies, is thrilled to announce its return to the PGA Show in Orlando, Florida, from January 23 to 26, 2024. This marks the fifth consecutive year that Uneekor will exhibit at this prestigious event, and this year promises to be more exciting than ever.

Uneekor CEO Yun Lee says, “Every year the PGA Show provides a unique opportunity for us to announce our latest technology and allow for attendees to try, test, and learn about Uneekor's latest innovations, all designed to enhance the golfing experience and improve performance. For this upcoming show we have a lot more exciting news we can't wait to share!”



PGA Show attendees can visit Uneekor's booth #1843 to experience the latest innovations in golf technology. Last year, Uneekor was proud to exhibit the highly anticipated **EYE MINI** Portable Launch Monitor, which has since revolutionized portable golf simulators and the powerful **EYE XO2** which expanded on the already industry leading specs of their EYE XO.

Uneekor has had a huge 2023 with two new launch monitors, the announcement of a partnership with LPGA Golfer Muni “Lily” He and most recently, the release of the Balance Optix hitting mat that combines with their revolutionary Swing Optix Camera so players can get a full visual of how their swing and weight moves to better their game. The 2024 PGA Show will set

the stage for another big year from Uneekor with an exciting showcase of golf technology that's poised to redefine the game.

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### **About Uneekor**

[Uneekor](#), founded by a South Korean Technology company, with more than 200 employees globally, has 14+ years of experience in engineering and developing leading golf simulation equipment and world-class technologies specialized in performance analysis and enhancement. We are recognized for revolutionizing the industry by bringing together the sharpest team of passionate engineers, strongly committed to constant innovation and quality assurance. Our products include launch monitors, simulators, performance software, and accessories to create the world's greatest practice experience, empowering golfers to elevate their game. We know what golfers want, but truly understand what they need. We are unrivaled, we are unmatched. We are Uneekor. Master Your Passion.

### **About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at [PGAShow.com](#) and follow us on Twitter, Instagram and Facebook.

### **About the PGA of America**

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit [PGA.com](#) and follow us on Twitter, Instagram and Facebook.

### **Media Contact:**

Heidi Labensart

Proof PR

[heidi@proof-pr.com](mailto:heidi@proof-pr.com)

512.698.2621