



Press Release

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MOTOCADDY DISPLAYS 'MOST WANTED' ELECTRIC CADDIES AT PGA SHOW

-Pioneering technology on view from world's best-selling golf trolley company-

Motocaddy, the world's biggest-selling electric caddy company, will be displaying its 'Most Wanted' remote control models at the PGA Show next week from booth #4224 – giving potential stockists from across North America the chance to view a cutting-edge product line-up for golfers who enjoy the walk.

Headlining the latest Motocaddy game-changing range for the North American market, are the 5-Star rated **M7 GPS REMOTE** and **M7 REMOTE** models, exhibited alongside Motocaddy's latest non-remote models, including the world's easiest-to-use entry level electric caddy, the brand new M1 DHC.

"The PGA Show enables us to showcase our award-winning products to the biggest golf market in the world and demonstrate to PGA Professionals and store retailers just what a big opportunity selling and renting out powered caddies represents right now," said Motocaddy CEO, John Helas.

"We've seen massive sales growth over the last couple of years as more and more U.S. golfers turn to electric caddies, and we encourage attendees to stop by the booth and speak to us about the benefits golfers experience when using our products. They'll also discover the high return on investment that courses can make by stocking our caddies, bags and accessories, plus we offer a very reliable rental cart package geared towards allowing golfers to try before they buy," he added.

Winner of the 2023 MyGolfSpy 'Most Wanted' electric cart, the **M7 GPS REMOTE** is the world's first remote-control electric caddy with fully integrated touchscreen GPS, Bluetooth® smartphone alerts, WIFI updates, and cellular connectivity. The only smart tech model of its kind in the U.S. market, it scored an incredible 98 out of 100 overall in the exhaustive MyGolfSpy testing of new powered caddies. Stand out features include:

- the world's most advanced GPS technology using an exclusive cellular-powered Performance Plan that allows golfers to unlock a selection of hi-tech game management features;
- super-fast GPS with an ultra-responsive 3.5" touchscreen display;
- a highly responsive remote navigation system;
- distances to the front, middle & back of greens and hazard information across more than 40,000 preloaded courses;
- full hole mapping, dynamic green view, plus 'drag and drop' pin locations.

Winner of the same *MyGolfSpy* award over the previous three years (2020, 2021 and 2022), the **M7 REMOTE** features a rechargeable handset, impressive remote-control range, removable anti-tip rear wheel and cutting-edge downhill control technology for unrivalled handling, no matter the terrain. Additional features include a next generation high power 28.8V system, powerful 230W DHC twin motors, a removable anti-tip rear wheel, a 360° rotating front wheel, plus the exclusive EASILOCK® bag-to-caddy connection system that removes the need for a lower bag strap.

The **M5 GPS DHC** boasts high-performance GPS through a crystal-clear 3.5" touchscreen, while allowing golfers to stay connected with cell phone alerts and WIFI updates, along with full-hole maps through the Performance Plan cellular upgrade.

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It also features exclusive Downhill Control (DHC) technology allowing it to automatically maintain a constant speed when moving down a gradient, plus all-terrain DHC tyres and an electronic parking brake for uphill and downhill lies.

The *M1 DHC* is easy to use thanks to its simple folding system, impressive LCD widescreen display and nine speed settings to match a comfortable walking pace. It also features DHC, an electronic parking brake, USB charging port and Adjustable Distance Control up to 45 yards that allows the golfer to set the caddy to travel a specific distance by itself.

In addition, the brand - the UK's #1 cart bag company - will also have the following bags on show from this year's range for its American audience to highlight the ease of which golfers can match an eye-catching and functional bag with the caddy of their choice:

- **Dry-Series** – the 100% waterproof and best-selling cart bag in the range and a 2023 *Golf Digest* 'Best Bag' listing;
- **HydroFLEX** – the versatile hybrid bag that featured as another *Golf Digest* 'Best Bag' listing;
- **Pro-Series** – the premium and Tour style equivalent cart bag; and
- **Lite-Series** – the lightest and most compact cart bag in the range.

Live demonstrations of the Motocaddy products on display will take place throughout the show days, with members of staff on hand to answer any questions.

Motocaddy operates its Americas business from offices in Vista, CA and a National Service Centre in Grand Rapids, Michigan.

For more information about Motocaddy products including electric caddies, pushcarts, bags, batteries and accessories, please visit www.motocaddy.us, call 800-668-2162 or email info@motocaddy.us.