



CONTACT:

Steve Salomon, RN, MBA, CEO
Gail Salomon, RN, BN, COO
Steve@mission-essentials.com

FOR IMMEDIATE RELEASE

MISSION ESSENTIALS, LLC TO EXHIBIT AT 2024 PGA SHOW **mission essentials introduces game-changing, EPA registered insect repellent.**

Charleston, SC / January 2024 – mission essentials, LLC announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. mission essentials, LLC, a trailblazer in insect repellents, is poised to introduce its groundbreaking EPA-registered bug spray, “Fight Back 2”, at the upcoming PGA Show.

“We’re thrilled to introduce our EPA Registered product “Fight Back 2”, that challenges the status quo in bug protection. “Fight Back 2” not only keeps pests at bay but also aligns with our commitment to environmental sustainability,” said Steve Salomon, CEO at mission essentials. Their industry-leading bug spray is designed to redefine the outdoor experience for golfers and enthusiasts alike. With a commitment to harnessing the power of nature, mission essentials offers a solution that is effective, safe, and environmentally conscious.

About mission essentials, LLC

mission essentials is a leading provider of EPA-registered bug repellents committed to enhancing outdoor experiences. With a focus on innovation, safety, and sustainability, the company delivers solutions that prioritize the well-being of individuals and the environment. After discovering the benefits that natural products provided for their own family, Gail, and Steve Salomon created their company mission essentials in 2007. Having many years of experience as Registered Nurses, they wanted to find ways to decrease the use of harsh chemicals found in many personal care products. They began to research ingredients and develop products creating the line that is mission essentials today. Products which are essential for your daily skin care mission and made in the USA!

About the PGA of America

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf’s longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

The PGA of America is one of the world’s largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events.

###